



GENEVIEVE JEROME

PUBLISHED AUTHOR / RECIPE
DEVELOPER/ FOOD & LIFESTYLE
BLOGGER/ CONTENT CREATOR

Hi, I'm Genevieve! I'm a Northern California food and lifestyle blogger. Recently, my national cookbook called The 5-Ingredient Paleo Cookbook hit stores nationwide. I'm a recipe developer, professional photographer, videographer and content creator.

I hold my BA in Broadcast Journalism and Nutrition. I specialize in recipe development, writing, and videography. I'm comfortable on camera and have a background in acting professionally in commercials. I love connecting with my audience on Instagram and believe that authenticity is the best way.



5.6 K+



460,000 K+



1500+



1300+



50,000 K+

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BLOG STATS

Unique Monthly Views:
30,000 K +

Monthly Page Views
50,000 K +

Rates

Sponsored Blog Posts
begin at: \$250
Various packages available

Recipe + Lifestyle Videos begin at:
\$400-\$1200
Various packages available

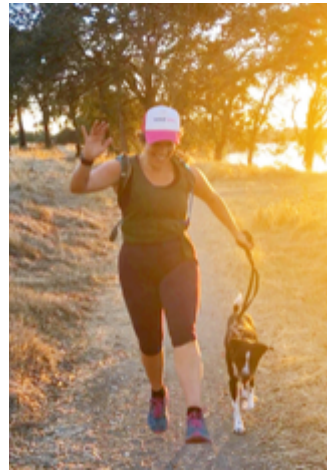
Social Media Promotion begins at:
\$100
All Other Services:
Pricing details available upon
request

WEBSITE STATS

Fitty Foodlicious demographic is 70% women and 30% men in the age range of 25-65.

My readers Instagram engagement comment average anywhere from 30-100 comments per post.

Most popular countries are the United States, Canada, the UK and Australia.



SERVICES OFFERED

Recipe Development
Recipe Video
Lifestyle/Product Video
Sponsored Blog Posts
Product Reviews
Giveaways
Brand Ambassadorship
Brand Sponsored Travel
Advertising Opportunities

BRANDS I'VE WORKED WITH

