



## GENEVIEVE JEROME

PUBLISHED AUTHOR / RECIPE  
DEVELOPER/ FOOD & LIFESTYLE  
BLOGGER/ CONTENT CREATOR

Hi, I'm Genevieve! I'm a Northern California food and lifestyle blogger. Recently, my national cookbook called The 5-Ingredient Paleo Cookbook hit stores nationwide. I'm a recipe developer, professional photographer, videographer and content creator.

I hold my BA in Broadcast Journalism and Nutrition. I specialize in recipe development, writing, and videography. I'm comfortable on camera and have a background in acting professionally in commercials. I love connecting with my audience on Instagram and believe that authenticity is the best way.



5.6K+



460,000 K+



1500+



1300+



50,000 K+

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# BLOG STATS

Unique Monthly Views:  
30,000 K +

Monthly Page Views  
50,000 K +

## Rates

Sponsored Blog Posts  
begin at: \$250  
Various packages available

Recipe + Lifestyle Videos begin at:  
\$400-\$1200  
Various packages available

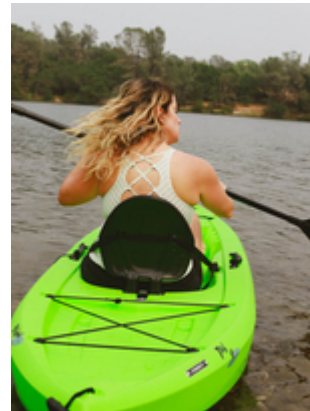
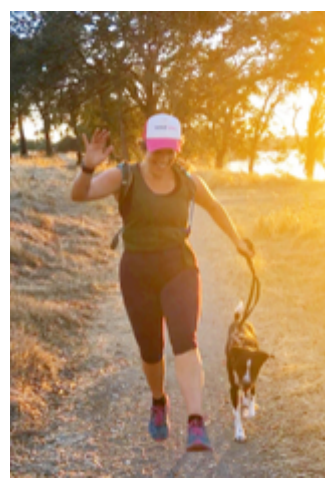
Social Media Promotion begins at:  
\$100  
All Other Services:  
Pricing details available upon  
request

## WEBSITE STATS

Fitty Foodlicious demographic is 70% women and 30% men in the age range of 25-65.

**My readers Instagram engagement comment average anywhere from 30-100 comments per post.**

**Most popular countries are the United States, Canada, the UK and Australia.**



## SERVICES OFFERED

- Recipe Development
- Recipe Video
- Lifestyle/Product Video
- Sponsored Blog Posts
- Product Reviews
- Giveaways
- Brand Ambassadorship
- Brand Sponsored Travel
- Advertising Opportunities

## BRANDS I'VE WORKED WITH

